

BREAKS

CITY MEETS SEA

BREAKS MAGAZINE is not your typical magazine. BREAKS MAGAZINE follows a unique flow in lifestyle where pop culture and underground culture meet in a tale about City Meets Sea. Where hip hop, dancehall, and reggae musicians tell their rockstar life stories amongst pro athletes who surf, skateboard, and snowboard. The mixture is very fresh! One could even say exclusive to this urban beach lifestyle. There is no other magazine out there that is like BREAKS MAGAZINE, free, but exclusive! BREAKS MAGAZINE is also available online for your **free mobile download issues, videos, and exclusive interviews.** www.breaksmagazine.com

One page ad 5.5" x 8.5" costs \$300. Two page ad 11.5" x 8.5" costs \$700. Front cover ad costs \$800. Back cover ad costs \$800.

Do to the continual tourism to our beaches here in sunny Southern California, U.S.A., the magazine have been spotted as far away as Byron Bay Australia, Seoul Korea, Manila Philippines, Tokyo Japan, and Bali Indonesia. They don't get thrown away! They are given as gifts and tokens of ones travel. Who knows where else they will be spotted next! Join BREAKS MAGAZINE! Become part of the community!

***20,000 distribution total**

***80% male audience**

Ages 18-24 (15%)

Ages 25-34 (33%)

Ages 35-44 (20%)

Ages 45-54 (8%)

Ages 55-64 (2%)

Ages 65+ (2%)

***20% female audience**

Ages 18-24 (4%)

Ages 25-34 (8%)

Ages 35-44 (6%)

Ages 55-64 (2%)

***5,000 distribution in**

//List of Restaurants// Locations

//Mercede's Grille// Venice, CA

//Brickhouse// Venice, CA

//Hinano's// Venice, CA

//Abbott's Habit// Venice, CA

//Canal Club// Venice, CA

***10,000 distribution in**

//List of Stores// Locations

//ARBOR// Venice, CA// 2 stores

//THE HUNDREDS// Santa Monica, CA 2 stores

//INSIGHT// Venice, CA //ACTIVE// Santa Monica, CA

//LIGHTNING BOLT//

Venice, CA //VANS// Santa Monica, CA

//VENICE ORIGINALS// Venice, CA

//CONVERSE// Santa Monica, CA

//UNDEFEATED// Santa Monica, CA

//RIP CURL// Santa Monica, CA

//CHANNEL ISLANDS// Los Angeles, CA

***5,000 distribution in local and downtown events.**

Street Team distribution